

TALENT ENGAGEMENT Menu



TOPPEL CAREER CENTER



DIGITAL MARKETING

Job or Internship Posting Email Blast

Promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience.

\$199

Employer of the Day - Instagram, Facebook, Twitter

Feature your company on our social media platforms including; Instagram (1,600+ followers), Facebook (3,900+ followers), and Twitter (3,000+ followers).

\$249

Toppel Insider Featured Employer

Showcase your company in a horizontal advertisement on our weekly newsletter that reaches over 10,000 student subscribers.

\$299

JOB POSTING



Post an Internship or Full-Time Job on Handshake



EVENTS

Workshops **v i**

Host a workshop on acing the technical interview, budgeting, negotiating job offers, resume writing, professional communication, and more.

Tabling **i**

Build your brand and interact with students as they engage in their daily activities. Bring your swag and have fun!

Office Hours/Coffee Chats **v i**

Connect 1:1 with students for 15 minutes during an informal conversation regarding your company's culture, application process, and current or future opportunities.

Interviews **v i**

Meet with top talent by submitting interview requests through Handshake to coordinate interview logistics. Leave the marketing and scheduling up to us; we'll take care of the rest!

Information Sessions **v i**

Conduct presentations on current internship and full-time opportunities, company culture, benefits, and more to promote your organization and connect with students.

In-person: \$199, Virtual: \$99

v Virtual Event i In-person Event

FOR MORE INFORMATION, PLEASE EMAIL JENNIFER.PEREZ@MIAMI.EDU