

MIA DIAZ

• public relations •

EDUCATION

University of Miami, Coral Gables, FL

Bachelor of Science in Communication; Major in Public Relations, May 2023

Public Relations General Track and Advertising Minor

- GPA: 3.8
- Honors: Dean's List, Provost's Honor Roll
- Relevant Coursework: Communication Theory, Graphic Design for Strategic Communication, Freedom of Expression and Communication Ethics

EXPERIENCE

Jan - Scripps Network, Remote

May Food Network Public Relations Intern

- 2023**
- Maintained and updated the blog weekly increasing subscribers by 10% in five months
 - Assisted in the creation of four marketing campaigns consisting of drafting press kits and media
 - Managed and re-organized digital photo archives and created new archive photo request process, saving the department an average of 24 hours per week

May - New York Times, New York, NY

Aug Graphics Intern, Thomas Morgan Internship Program

- 2025**
- Organized and presented news stories with visual creations including infographics and storyboards
 - Utilized Adobe Creative Suite and Canva to design graphics for publications in various sections of The Times, including sports and featured stories
 - Participated in eight developmental workshops presented by The Times ranking editors, graphic and design specialists, and reporters

Aug - Miami Seaquarium, Key Biscayne, FL

Dec Conservation Department Intern

- 2021**
- Executed the design of print publications, including ads, flyers, and newsletters using Adobe Creative Suite
 - Managed social media sites resulting in 12% increase in visitors within a three-month period
 - Provided creative solutions that met the aquarium's brand standards and guidelines to contribute to concept development
 - Responded to general daily client requests, such as locating and resizing images resulting in shortened return time to clients from 72 to 48 hours

SKILLS

Technical Skills: Adobe Photoshop, Adobe InDesign, Adobe Illustrator, HTML and CSS, Google Analytics, Sprout Social, Copyright

Languages: Fluent in Portuguese; Conversational Proficiency in French

ACTIVITIES

UM PRSSA, Ibis Yearbook (Writer), Miami Hurricane (Photographer)