

Art D. Sine

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www.ADsine.com

EXPERIENCE

Jetriz

Creative Director

Miami, FL

February 2023—Present

- Allocate projects to members of design team, providing them with creative and technical direction and constructive feedback on their work
- Manage the conceptual and product development of all visual media utilized by the company
- Increased product sales by 20% by creating and implementing a creative marketing campaign that has enhanced website traffic

Five Star Soiree

Design Associate

North Miami Beach, FL

August 2021—February 2023

- Communicated effectively with 10 clients per week through individual consultations to better understand their unique style and needs, following up accordingly during each project
- Created marketing and promotional materials for online and print such as catalogs, webpages, posters, signage, and brochures
- Participated in marketing meetings to discuss ideas and plans for company promotion, as well as analyzing the results of any actions taken regarding marketing

Seventeen Magazine

Graphic Design Intern

New York, NY

October 2020- August 2021

- Completed promotional, marketing, and branding work using Adobe programs in order to enhance recognition of the company
- Designed and coded the magazine's main website using a combination of HTML and Flash
- Contributed to a redesign of the magazine's style and format by managing and collaborating with a design team of ten

SKILLS

- Conversational Proficiency in German and Spanish
- Adobe Software: Photoshop, Illustrator, InDesign, AR, Substance 3D, Premiere Pro

ACTIVITIES & HONORS

- Art for Healing, Delta Epsilon Pi, College Art Association, Society of Illustrators
- Bright Futures Scholarship, Dean's List, Provost's Honor Roll, Phi Sigma Pi