

indie zine-pro

IZPdesigns.com

Jan 2012 – Present

experience

AdServices, Miami, FL
Advertising Intern

- Prepare media kits, design company logos using InDesign, and develop promotional ideas for 10 clients
- Research ad placement opportunities on various mediums including social media, television, and radio
- Assist in marketing the agency to potential clients by preparing a portfolio and PowerPoint presentation of past projects

education

University of Miami, Coral Gables, FL

Bachelor of Science in Communication, May 2015
Majors in Advertising and Psychology, GPA 3.75

skills

Proficient in:

Adobe: InDesign, Photoshop, and Premiere;
Microsoft: Word, Excel, and PowerPoint

Working Knowledge:
Adobe: Illustrator

Executive Advertising Group, Miami, FL Aug 2011 - Dec 2011
Intern

- Assisted senior executives in creating advertising campaigns for top clients
- Drafted press releases and designed newsletters to attract target audiences
- Researched potential sponsors for clients and sent corresponding ad pitches

awards + activities

Dean's List, Provost's Honor Roll, University Scholarship

UMTV, Ibis Yearbook (Editor), Miami Ballroom,
Relay for Life, The Hurricane Newspaper

Miami Magazine, Coral Gables, FL Aug 2010 - May 2011
Intern

- Assisted supervisor in creating magazine layout using Adobe Illustrator
- Researched and located relevant stock images to visually enhance articles
- Improved time management skills by prioritizing projects to meet strict deadlines

contact

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