

# TALENT ENGAGEMENT Menu



TOPPEL CAREER CENTER



## JOB POSTING

**Post an Internship or Full-Time Job on Handshake**



## EVENTS

### Workshops

Host a workshop on acing the technical interview, budgeting, negotiating job offers, resume writing, professional communication, and more.

### Tabling

Build your brand and interact with students as they engage in their daily activities. Bring your swag and have fun!

### Office Hours/Coffee Chats

Connect 1:1 with students for 15 minutes during an informal conversation regarding your company's culture, application process, and current or future opportunities.

### Interviews

Meet with top talent by submitting interview requests through Handshake to coordinate interview logistics. Leave the marketing and scheduling up to us; we'll take care of the rest!

### UShadow

Make a direct, positive impact on the professional development of a UM student by becoming a UShadow host. Show students what a typical workday is like in your company by offering the opportunity to shadow you virtually.

 **Virtual Event**

 **In-person Event**



## DIGITAL MARKETING

### Job or Internship Posting Email Blast

We will promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience. **\$199**

### Employer of the Day - Instagram, Facebook, Twitter

Toppel will feature your company on our social media platforms including; Instagram (1,600+ followers), Facebook (3,900+ followers), and Twitter (3,000+ followers). **\$249**

### Toppel Insider Featured Employer

Toppel will feature your company in a horizontal advertisement on our weekly newsletter that reaches over 10,000 student subscribers. **\$299**



## FAIRS

### Accounting Career Fair

September 17, 2021  
12:00 pm - 3:00 pm

### BreakThru Hour

September 22, 2021  
12:00 pm - 1:00 pm

### Job and Internship Expo (All Majors)

September 22, 2021  
1:00 pm - 5:00 pm

### Healthcare Career Fair

October 20, 2021  
4:00 pm - 6:00 pm