

TALENT ENGAGEMENT *Menu*



TOPPEL CAREER CENTER

VIRTUAL ACTIVE RECRUITMENT



INTERVIEWS

Meet virtually with top talent by submitting interview requests through Handshake to coordinate interview logistics. Leave the marketing and scheduling up to us; we will take care of the rest!



EMPLOYER OF THE DAY

You don't have to be on campus to get your name out to UM students. Toppel will feature you on Twitter, Facebook, and Instagram for a day as well as in our e-newsletter that goes out to over 10,000 students.

Social Media: \$250 | E-Newsletter: \$300 | Both: \$500



EMPLOYER SITE VISITS

Provide students with a first-hand look at your organization. Students will virtually tour your facility, meet your team, and experience a day in the life of your employees.



EMAIL BLAST

We will promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience.

\$150



CAREER CONVERSATIONS

Chat with students in an informal small-group setting to get a more in-depth view of who they are and provide expert advice about your organization.

VIRTUAL EDUCATIONAL RECRUITMENT



USHADOW

Make a direct, positive impact on the professional development of a UM student. Students can virtually connect with and shadow an employee at your organization in their area of interest.



EPIC (EMPLOYER PRACTICE INTERVIEWS & CRITIQUES)

A great way for recruiters to showcase your organization to motivated UM students and for students to gain a competitive edge through virtual practice interviews and resume critiques.



CULTURE VIDEO

Create a short video to give students a virtual experience of your organization's culture and show off your exciting work environment. We will then share the video with students on our social media and e-newsletter.



WORKSHOPS

This is a perfect combination of adding value and company branding! Host a workshop on acing the technical interview, budgeting, negotiating job offers, resume writing, professional communication, and more.



DAY-IN-THE-LIFE SIMULATIONS

Challenge students through an interactive experience and demonstrate the day-to-day operations of your organization by hosting competitions, job simulations, and case studies.

TO SUBMIT A REQUEST, PLEASE CONTACT JENNIFER.PEREZ@MIAMI.EDU