TALENT ENGAGEMENT Season

ACTIVE RECRUITMENT

INTERVIEWS
Meet with top talent and alleviate yourself from the hassle of coordinating interview logistics. Save time, energy, and planning by interviewing students directly on campus.

EMAIL BLAST
We will promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience.
Starting at $150

EMPLOYER OF THE DAY
You don’t have to be on campus to get your name out to UM students. Toppel will feature you on Twitter, Facebook, and Instagram for a day as well as in our e-newsletter that goes out to over 10,000 students.
Social Media: $250 | E-Newsletter: $300 | Both: $500

EMPLOYER SITE VISITS
Provide students with a first-hand look at your organization. Students will tour your facility, meet your team, and experience a day in the life of your employees.
Pricing varies based on transportation

EDUCATIONAL RECRUITMENT

EMPLOYER IN RESIDENCE
Provide expert advice by conducting resume/cover letter critiques, practice interviews, and career consultations.

CULTURE VIDEO
Create a short video to give students a virtual experience of your organization’s culture and showcase your exciting work environment. We will then share the video with students on our social media and e-newsletter.

USHADOW
Make a direct, positive impact on the professional development of a UM student by allowing them to shadow someone at your organization for a day.

TOPPEL DAY OF SERVICE
Demonstrate your organization’s values by taking part in a fun and interactive experience that gives recruiters the chance to cultivate relationships with students interested in service.

EPIC (EMPLOYER PRACTICE INTERVIEWS & CRITIQUES)
A great way for recruiters to showcase your organization to motivated UM students and for students to gain a competitive edge through practice interviews.

WORKSHOPS / EXPERIENTIAL LEARNING
Provide a glimpse into your industry. Host workshops, case studies, technology competitions, day in the life simulations, and more.