



TOPPEL CAREER CENTER

TALENT ENGAGEMENT

Season

ACTIVE RECRUITMENT



INTERVIEWS

Meet with top talent and alleviate yourself from the hassle of coordinating interview logistics. Save time, energy, and planning by interviewing students directly on campus.



EMPLOYER OF THE DAY

You don't have to be on campus to get your name out to UM students. Toppel will feature you on Twitter, Facebook, and Instagram for a day as well as in our e-newsletter that goes out to over 10,000 students.

Social Media: \$250 | E-Newsletter: \$300 | Both: \$500



EMPLOYER SITE VISITS

Provide students with a first-hand look at your organization. Students will tour your facility, meet your team, and experience a day in the life of your employees.

Pricing varies based on transportation



EMAIL BLAST

We will promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience.

Starting at \$150



CAREER CONVERSATIONS

Not all interviews have to be formal. Get to know students in a small-group setting to answer their questions, find out their interests, and get a more in-depth view of who they are.

\$200



BREEZEWAY TABLE / TABLING ON CAMPUS

This is an excellent recruitment tool to build your brand and interact with students as they engage in their daily activities. Bring your swag and have fun!

\$100

EDUCATIONAL RECRUITMENT



EMPLOYER IN RESIDENCE

Provide expert advice by conducting resume/cover letter critiques, practice interviews, and career consultations.



USHADOW

Make a direct, positive impact on the professional development of a UM student by allowing them to shadow someone at your organization for a day.



TOPPEL DAY OF SERVICE

Demonstrate your organization's values by taking part in a fun and interactive experience that gives recruiters the chance to cultivate relationships with students interested in service.



EPIC (EMPLOYER PRACTICE INTERVIEWS & CRITIQUES)

A great way for recruiters to showcase your organization to motivated UM students and for students to gain a competitive edge through practice interviews.



CULTURE VIDEO

Create a short video to give students a virtual experience of your organization's culture and show off your exciting work environment. We will then share the video with students on our social media and e-newsletter.



WORKSHOPS / EXPERIENTIAL LEARNING

Provide a glimpse into your industry. Host workshops, case studies, technology competitions, day in the life simulations, and more.