TALENT ENGAGEMENT

ACTIVE RECRUITMENT

**EMAIL BLAST**
We will promote your company, market a job or internship, or notify students of an important deadline through a mass email sent by Toppel on your behalf. You set specific qualifications to ensure you reach your target audience.
Starting at $150

**INTERVIEWS**
Meet with top talent and alleviate yourself from the hassle of coordinating interview logistics. Save time, energy, and planning by interviewing students directly on campus.

**EMPLOYER OF THE DAY**
You don’t have to be on campus to get your name out to UM students. Toppel will feature you on Twitter, Facebook, and Instagram for a day as well as in our e-newsletter that goes out to over 10,000 students.
Social Media: $250 | E-Newsletter: $300 | Both: $500

**EMPLOYER SITE VISITS**
Provide students with a first-hand look at your organization. Students will tour your facility, meet your team, and experience a day in the life of your employees.
Pricing varies based on transportation

**CAREER CONVERSATIONS**
Not all interviews have to be formal. Get to know students in a small-group setting to answer their questions, find out their interests, and get a more in-depth view of who they are.
$200

**BREEZEWAY TABLE / TABLING ON CAMPUS**
This is an excellent recruitment tool to build your brand and interact with students as they engage in their daily activities. Bring your swag and have fun!
$100

EDUCATIONAL RECRUITMENT

**EMPLOYER IN RESIDENCE**
Provide expert advice by conducting resume/cover letter critiques, practice interviews, and career consultations.

**USHADOW**
Make a direct, positive impact on the professional development of a UM student by allowing them to shadow someone at your organization for a day.

**TOPPEL DAY OF SERVICE**
Demonstrate your organization's values by taking part in a fun and interactive experience that gives recruiters the chance to cultivate relationships with students interested in service.

**EPIC (EMPLOYER PRACTICE INTERVIEWS & CRITIQUES)**
A great way for recruiters to showcase your organization to motivated UM students and for students to gain a competitive edge through practice interviews.

**CULTURE VIDEO**
Create a short video to give students a virtual experience of your organization’s culture and show off your exciting work environment. We will then share the video with students on our social media and e-newsletter.

**WORKSHOPS / EXPERIENTIAL LEARNING**
Provide a glimpse into your industry. Host workshops, case studies, technology competitions, day in the life simulations, and more.