portfoliolink.com

Ray
Porter

visual journalism - photography

[p] 305-354-7834
[e] ray.porter@miami.edu
[a] 1231 Dickinson Dr. Apt 350
Coral Gables, FL 33146

[Education]
University of Miami, Coral Gables, FL
Bachelor of Science in Communication, May 2012
Majors in Visual Journalism and Photography, GPA: 4.0

[Experience]
WSVN-TV Channel 7, Miami, FL   Oct 2010 – Present
Intern
• Research background information and contribute to scripts for stories covered during daily broadcasts
• Responsible for monitoring feeds and running Teleprompter during live broadcasts
• Produced an investigative report on successful local businesses which gained recognition in a statewide "Excellence in Journalism" competition

The Miami Hurricane, Coral Gables, FL   Aug 2009 – Present
Journalist/Photographer
• Develop articles for student-produced newspaper by conducting research in areas that appeal to the university population and conducting interviews to gather key information
• Take photographs and prepare relevant caption information to accompany each article
• Redesign newspaper by collaborating with team of student staff to conceptualize and produce new layout and graphics

Marvin Scott & Co. Fine Jewelers, Philadelphia, PA May 2011 -Aug 2011
Marketing Intern
• Created advertisements for local publications in order to increase company's recognition in the community
• Planned and executed eleven company events by communicating with community members, promoting the events through various mediums, and coordinating office staff effectively
• Wrote and edited press releases for company website and industry publications to highlight news and achievements of the company

[Honors]
Dean's List, Provost's Honor Roll, Honors Student Association, Alpha Lambda Delta, University Scholarship

[Activities]
UMTV, Ibis Yearbook (Editor), Miami Ballroom, Hurricane Productions E-Board, Relay for Life, The Hurricane Newspaper

[Skills]
Proficient in:
• Adobe: InDesign, Photoshop, and Premiere
• Microsoft: Word, Excel, and PowerPoint
Working Knowledge:
• Adobe: Illustrator