University of Miami
School of Communication
Career Outcomes and Facts
Class of 2016

Every year, UM collects data on students’ post-graduation plans, experiences while here, and satisfaction with a variety of services, programs, and outcomes. Included here is a sampling of this data from the class of 2016.

96% Secured post-grad plans within 6 months
- Full-Time Job: 91%
- Grad School: 5%
- Part-Time Job: 3%
- Other: 1%

Other includes military positions and full-time volunteers.

Sample of Employers
- Capitol Records
- Miami HEAT
- Sapient
- Nike
- The Washington Post
- CP+B
- Grey
- Saatchi & Saatchi

Median Salary: 40K

Percentage of Students Who:
- Intern: 65% Participated in an internship
- Studied Abroad: 27%
- Participated in Leadership Training or Experience: 29%

Other Facts
- 63% of students used services at Toppel
- 57% of students used Toppel before their junior year
- 93% of students feel more confident than when they started at UM

Sample of Grad Schools
- Pratt
- Harvard
- Georgetown
- Columbia University

Top Locations
1. Miami
2. NYC
3. D.C.
4. Los Angeles
5. Chicago

Toppel Services Most Utilized
1. Resume & Cover Letter Review
2. Career Expo & Career Fairs
3. Job Searching & Intern Listings
4. Career Advising

71% Students with two or more internships*

*Out of students who held an internship
95% Students satisfied with their education

Data is collected annually via the Graduating Student Survey, managed by Institutional Research and administered by the Toppel Career Center.